

The YAP Manifesto: Taking Back OUR Streams

November 16th 2024

Abstract

YAP is the first streaming platform that puts creators in control, powered by peer-to-peer technology and built for freedom.

From Your Fellow Creator

Let's be real – we've all been there. One day you're pouring your heart into a stream; the next, you're tiptoeing around because someone decided your content might offend a sponsor you didn't even know existed. After seven years of streaming, countless bans for dumb reasons, and watching creators get crushed by a system treating us like disposable machines, I knew we needed change. That's why I started YAP.

What's Actually Wrong

The current streaming scene? It's a joke. Big platforms blow through mountains of cash hosting everyone's content, then make us creators foot the bill through insane restrictions and random bans – all to keep their beloved advertisers happy. Viewers get watered-down content, creators live in constant fear of strikes, and the only ones winning? Platform shareholders. It's broken, and it's time we flipped the script.

The YAP Solution

We're building something that actually makes sense. By using peer-to-peer technology – think BitTorrent but for live streaming – we've created a platform that doesn't need massive server farms or corporate overlords. Your content goes straight to your audience. No more groveling for sponsors, no more random bans, no more 'community guidelines' that shift every week.

For Creators, By Creators

This isn't just another platform; it's a revolution in creative freedom. Wanna push boundaries? Do it. Wanna keep it wholesome? Cool. The point is, you decide. Not an algorithm, not some ad exec, and definitely not a platform squeezing every penny out of you while tossing you scraps in return.

Monetization Without Chains

Monetization? We've got that covered too. Sure, we'll have ads – but here's the difference: we're not beholden to advertisers. If they want to support creators and join the ride, great. If not? Deuces. Your revenue isn't at their mercy. From tipping and subscriptions to direct audience support, your earnings come from the people who actually value your content – your community.

The Tech Without The Headache

Here's the easy version: we use WebRTC and BitTorrent tech to make streaming happen without insane server costs. It's like your community is pitching in to help share your stream automatically, seamlessly, without even thinking about it. No giant corporate server farms, no middlemen, just your content reaching your viewers, powered by your viewers.

And viewers – you're not just along for the ride. By watching and sharing, you're powering this revolution. No ads, no middlemen, just you supporting the creators you love. You're not just an audience – you're part of the movement.

Join The Movement

This isn't a pipe dream – it's real, and it's happening. Ryan, Mark, and Justin – we're all creators who got fed up and decided to change the game. YAP isn't about being the next big platform; it's about building the platform we all need.

We're already thinking ahead to ways we can reward not just creators but the communities that support them. Stay tuned – we're just getting started.

The streaming world is broken, but together, we can fix it.